













INFORMATION NOTICE REGARDING THE PROCESSING OF PERSONAL DATA IN ACCORDANCE WITH ART. 13 OF EU REGULATION 2016/679 (hereinafter "GDPR")

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|  | 1. DATA CONTROLLER | KIKO S.p.A., with registered office at 24122 Bergamo, via Giorgio e Guido Paglia n. 1/D, VAT Number 02817030162, Tax Code 12132110151 (the “Controller”). | | |
|  | 2. DATA PROTECTION OFFICER (DPO) | e-mail address dpo.kiko@kikocosmetics.com | | |
|  | 3. PERSONAL DATA PROCESSED | | | |
| | By “Data,” it is meant common data (such as name and surname, email address) related to identified natural person (“data subject”) such athletes, manager of athletes, coaches, press and other visitors that KIKO will ask mandatory when the data subject books an appointment for make-up services during the Olympic Winter Games Milano Cortina 2026. Furthermore, the term “Data” includes also “Navigation Data”: this category encompasses the source IP address, URL address, the “agent” type (e.g., Chrome, Firefox, Safari), and access time. These pieces of information, acquired by the computer systems and software procedures in charge of the web app operation during their normal activities, are not collected to be associated with identified individuals but, through processing and associations with data held by third parties, could potentially allow user identification. | | | |
|  | 4. PURPOSE OF THE PROCESSING |  | LEGAL BASE FOR THE PROCESSING |  RETENTION PERIOD AND NATURE OF DATA PROVISION |
| A) Navigation Data: The IP address and the other aforementioned information are used to ensure a smooth connection and navigation, to enable data subject to properly utilize all the web app's features, and to assess the security and stability of the system. Regarding the use of cookies, please refer to the information available in the web app. | | Legitimate interest of the Controller or third parties, provided that the interests or fundamental rights and freedoms of the data subject requiring personal data protection do not outweigh them, taking into account the data subject's reasonable expectations and the activities strictly necessary for the operation of the web app and navigation itself. Article 6, paragraph 1, letter f) of the GDPR. | | Navigation Data is stored for a period of 6 months and then automatically deleted for security reasons (e.g., for anti-fraud protection). |
| B) Contractual purposes: book an appointment for make-up services via web app selecting the date and the time of the appointment. Clicking on the button at the end of the form, data subjects are aware that, after the reservation, data subject will receive communication via e-mail with the confirmation of the appointment. | | Execution of a contract (or pre-contractual measures). Art. 6, par. 1, letter b) GDPR. | | For the duration of the service and, after validity, for an ordinary period of 10 years. |
| C) Fulfilment of administrative/accounting obligations established by the applicable national law. | | Fulfilment of a legal obligation. Art. 6, par. 1, letter c) GDPR. | | |
| D) Legal action or defense in court: to establish, exercise, and/or defend the rights of the Controller in legal proceedings. | | Legitimate interest of the Controller or third parties, provided that the interests or fundamental rights and freedoms of the data subject requiring personal data protection do not outweigh them. Article 6, paragraph 1, letter f) of the GDPR | | In the case of a legal dispute, for the entire duration of it, until the expiration of the terms for the filing of appeals. |
| Upon expiration of the abovementioned retention periods, Data will be destroyed, cancelled or anonymised according to the technical cancellation and backup procedures of the Controller. | | | | |

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|  | 5. PROVISION OF DATA The provision of Data for purposes A) and D) is requested by the Controller based on its legitimate interest, but the data subject can always object to the processing as indicated in this notice. For purposes B) and C), the provision of Data is mandatory. Refusal to provide Data will therefore not allow data subject to complete the reservation of make-up services. |
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|  | <p>6. CATEGORIES OF RECIPIENTS/RECIPIENTS OF DATA</p> <p>Data may be processed by external entities acting as independent data controllers under Articles 4 and 24 of the GDPR, including but not limited to authorities and supervisory and control bodies, as well as, in general, public or private entities authorized to request data, consulting companies and/or professional firms and/or professionals, such as legal, tax, and insurance companies, and social media channels.</p> <p>Data may also be processed on behalf of the Controller by external suppliers designated as processors appointed in accordance with Article 28 of the GDPR, to whom appropriate operational instructions are provided regarding the correct processing of Data. These entities essentially fall into the following categories, for example: companies offering maintenance and development services.</p> |
|  | <p>7. PERSON AUTHORISED TO THE PROCESSING UNDER THE CONTROLLER</p> <p>Data may be processed by employees or other workers of the Controller's responsible for pursuing the aforementioned purposes, who have been expressly authorized to process Data and have received appropriate operational instructions in accordance with Article 29 of GDPR.</p> |
|  | <p>8. TRANSFER OF DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION</p> <p>Considering that the activities of the Controller are performed at a global level, Data could be transferred to countries outside the European Union or the European Economic Area, therefore to companies (including affiliates of KIKO S.p.A.). Depending on the circumstances, these companies may act as independent controllers or processors for the performance of the processing activities described in this notice regarding the use of KIKO's products and/or services.</p> <p>It is understood, in any case, that the transfer of Data to countries located outside the European Union or the European Economic Area (including the USA) will be carried out in accordance with Articles 44 and following of the GDPR, implementing safeguard measures aimed at ensuring an adequate level of data protection during the transfer of Data, including:</p> <ul style="list-style-type: none"> - adequacy decisions adopted by the European Commission concerning third countries that ensure an adequate level of protection; - data transfer agreements that incorporate the European Commission's Standard Contractual Clauses; - additional measures required by applicable regulations and/or competent authorities' orders. |
|  | <p>9. RIGHTS AS DATA SUBJECT - COMPLAINT WITH A SUPERVISORY AUTHORITY</p> <p>By contacting the Controller at the registered office at 24122 Bergamo, via Giorgio e Guido Paglia n. 1/D, or at the DPO's e-mail address dpo.kiko@kikocosmetics.com, the data subject has the right to obtain access to Data (article 15), request their rectification (article 16), their erasure in the case provided by the law (article 17) or restriction of their processing (article 18).</p> <p>Furthermore, pursuant to article 20 GDPR, with reference to the purposes of processing based on the contract or consent which are performed via automated means, the data subject has the right to receive Data in a structured, commonly used and machine-readable format, as well as the right to transmit those data to another controller without hindrance from the Controller if technically feasible. Pursuant to article 20 GDPR, the data subject has the right to object at any time to the processing of Data based on legitimate interests.</p> <p>Finally, the data subject has the right to lodge a complaint with the competent supervisory authority in the Member State where the data subject reside, work, or otherwise habitually stay, or where the alleged infringement has occurred.</p> |
|  | <p>10. UPDATE OF THE INFORMATION NOTICE</p> <p>The Controller reserves the right to amend/update the present information notice at any time. For this purpose, the data subject will find below the date of the last update.</p> <p>Date:September 4, 2025</p> |